



**GET READY, SET AND GO.....CALLING ALL MEDIA!  
YOU WILL NOT WANT TO MISS THIS SUMMER'S EVENT!**

We are truly excited for this summer's Battle Creek Field of Flight Air Show & Balloon Festival, which will take place June 30th through July 4th, 2022 at Battle Creek Executive Airport at Kellogg Field. We hope you will join us for a week of "news", community excitement, and see for yourself what the NOISE is all about! There's a reason why we are consistently voted as one of the Best Air Shows in the Nation! Seriously, this year will be one of the best ones yet, and it will not want to be missed by anyone....spectators OR media! We'll be celebrating the US Air Force's 75th Anniversary and more!

The Media Team is already geared up to assist you with any and all coverage! We have special viewing reserved just for you and we are prepared to schedule interviews with the US Air Force Thunderbirds, US Air Force F-35A Lightning II Demo Team, US Navy F-35C Lightning II Demo Team, and US Navy F/A-18F Super Hornet Demo Team (all making their only appearances in Michigan this year); our Air Show Aerobatic Performers, including award winners, legends and more! We also have many other potential interview possibilities for you, such as one of our Balloonists competing for the title of "Champion", Great Lakes Timber Show, some of our outstanding vendors, Skerbeck Carnival and more! The list is truly never ending. Just let us know your "flight plan" and we will be thrilled to accommodate all of your needs!

If you have not had the chance to completely check out our tentative schedule of events, please do so! We're sure you will agree that it is going to be five (5) busy days/nights. The schedule will help you plan your coverage schedule and will also help us assist you. Here are some of the highlights:

~Up to 40 Hot-Air Balloons all competing for the title of Champion & \$12,500 in Prize Money!

~Multiple Days of Air Show Action featuring the US Air Force Thunderbirds, F-35C Lightning II (FIRST EVER APPEARANCE IN MICHIGAN), F-35A Lightning II, F/A-18F Super Hornet, the WALL OF FIRE Explosion, World Champion Aerobatics, SHOCKWAVE Jet Truck, All-Woman Skydiving Team, Flying Circus Comedy Act, Twilight Air Show & MORE!

~One of the LARGEST Twilight & Night Air Shows in the Country, featuring aircraft at night with lights, fireworks, pyro and MORE! Seeing the SHOCKWAVE Jet Truck, speeding down our runway in excess of 300 mph with pyro is going to be INCREDIBLE. Also see Bob Carlton in the Super Salto Sailplane at night plus more!

And the Field of Flights continues with

- ~Fabulous Concerts
- ~Great Lakes Timber Show, a hilarious and entertaining show filled with cross-cut sawing, log rolling, axe-throwing and more!
- ~The Skerbeck Entertainment Group Carnival featuring 25+ amazing rides
- ~TWO Balloon Night Illumes
- ~TWO Fabulous Fireworks Displays choreographed to music!
- ~Food Vendors Galore! PLUS Many Arts & Crafts Vendors
- ~And more!

So, get ready to give your listeners, readers, and viewers exactly what they want by being a part of this summer's Battle Creek Field of Flight Air Show & Balloon Festival! One of the largest festivals in the State, and the Nation's LARGEST AIR SHOW & BALLOON FESTIVAL is ROCKIN' THIS SUMMER, June 30th through July 4th, 2022.

All you need to do is complete the Media Registration Form and return it to the media committee below.

Thank you so much for your help in promoting Battle Creek's premier event and remember, the Media Team is here to handle all of your needs!

We are all looking forward to working with you!

The MEDIA Team Contacts prior to event:

Bretten Bailey, Co-Chair (Cell: 269-808-1362)

E-Mail: [bbairshows@gmail.com](mailto:bbairshows@gmail.com)

Suze Gusching, Co-Chair (Cell: 269-274-3348)

E-Mail: [suzq008@yahoo.com](mailto:suzq008@yahoo.com)

**BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL**

**June 30 - July 4, 2022**

**BATTLE CREEK EXECUTIVE AIRPORT AT KELLOGG FIELD**

**BATTLE CREEK, MICHIGAN**

**MEDIA CREDENTIALS APPLICATION FORM**

**(MEDIA APPLICATIONS WILL BE ACCEPTED UP UNTIL JUNE 24TH. IF BEYOND THAT DATE, PLEASE CALL  
BRETT OR SUZE)**

**Point of Contact:**

**Affiliate:**

**Phone:**

**Cell:**

**E-Mail:**

**Fax:**

**Address, City, State & Zip:**

Please remember, Live Trucks or Vehicles carrying Live Broadcasting equipment or contain your company's Official Logo will be allowed to park on the event grounds to conduct interviews, live broadcasts, and filming. ALL other Media Affiliates will park in the lot located inside GATE #6

**Please indicate the days you plan to attend the Field of Flight:**

June 28\_\_\_; June 29\_\_\_; June 30\_\_\_; July 1\_\_\_; July 2\_\_\_; July 3\_\_\_; July 4\_\_\_

**Set Up Days (please contact Brett in advance) \_\_\_\_\_**

**Please check any of the items below that are of interest to you:**

- On site interview with the USAF Thunderbirds Team (select this for information on Media Arrivals - June 30th)
- Interview with the F-35A, F-35C and/or F/A-18F Rhino Demo Teams (select this for information on Media Arrivals - June 30th)
- Interview with one of our Air Show Performer(s)
- Interview with our All Women Skydiving Team
- Interview with one of the Balloonists competing for the title of Champion
- Interview with the Skerbeck Entertainment Group Carnival
- Interview with Executive Director, Barbara Haluszka
- Interview with Balloon Championship Director, Phil Clinger
- Interview with Air Boss, Ryan Seiler
- Interview with a Volunteer
- Interview with Great Lakes Timber Show
- Interview with one of our concert performers
- Other: \_\_\_\_\_

\*Note: Any other interview requests, especially "pre-event" requests should be directed to Bretten Bailey at [bbairshows@gmail.com](mailto:bbairshows@gmail.com)

Please return this form via Email: Brett Bailey [bbairshows@gmail.com](mailto:bbairshows@gmail.com) or  
Suze Gusching [suzq008@yahoo.com](mailto:suzq008@yahoo.com)

**BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL**  
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