

June 8, 2024

TO: Battle Creek Field of Flight Air Show & Balloon Festival Sponsors, Sponsors & Partners

FROM: Barbara A. Haluszka, Executive Director

Here we go! It is count down as it will not be long and Battle Creek Field of Flight Air Show and Balloon Festival will take "FLIGHT"! The Battle Creek Executive Airport will play host and will come alive with all the excitement that this year's event will bring!

Your commitment to this great family event also shows your commitment to all the surrounding counties and I am extremely proud to have you on our team!

This year to assist Sponsors with all the details that their Sponsorship Package offers, we have created a "VIP Guests Event Info & Schedules Logo" that is on our website. Simply tell everyone you give passes to, that they need to go to www.fieldofflight.com and scroll to the footer, click on the VIP BADGE to get all the details on the VIP Tent Hours, Directions, Schedules, Etc. This information is on the Daily VIP Cards as well, however, please tell your guests that it is located at the bottom of every page on our website.

We had such a great response from everyone with the open area we provided in the VIP Tent which gave families more room to spread out with their own chairs! Therefore, we will be doing this again! So, please feel free to bring your own comfortable chairs and small umbrellas. Please, no canopies.

Once you get to the event grounds, you will see a sign for Sims Heating and Cooling VIP and Vendor Entrance. You will present your Daily VIP Card to obtain your pass to proceed to the VIP Tent where they will collect the VIP Card and get you set up for the day.

With the high volume of traffic we expect on South Airport Road, we will have a sign in the Road directing anyone with a GATE #6 Parking Pass to move to the center lane and proceed around all the general spectator vehicles. Please be sure to refer to the Directions!

We are so excited with all the great activities we have planned and the Air Show featuring the US Air Force Thunderbirds Demonstration Team, F-35C Demo, the F-18 Demo, The Golden Knights and the A-10 Demo with their farewell tour; five hours of amazing performers; 46 Hot-Air Balloons, Balloon Illumes, Fireworks, Bands, Carnival, Rocket Man, Night Air Show with Pyro, two amazing Fireworks and the list goes on!

Again, thank you for your support and I look so forward to seeing you all at this Summer's Event!!

Cheers!!

/bah



website at FIELDOFFLIGHT.COM Battle Creek Executive Airport. For updates, directions, hotels, camping, etc. please visit our All events take place at the or call (269) 962-0592,

day; must get wristbanded when permitting, NO RAIN CHECKS OR REFUNDS, Advanced tickets No credit cards accepted exiting to return with no charge. available online. Cash accepted Spectators can come and go all only for parking. Credit cards will be accepted at the Gate beverages permitted. Coolers Admission Entry Points only. beverages may be purchased (with valid ID). All scheduled ATM's will be located at both or viewing from parking lots; activities/events are weather no glass bottles or alcoholic will be inspected. Alcoholic As a reminder, no loitering gates. No credit cards acc in parking lots - cash only! Children 3 ft. and under



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AMBULANCE SERVICE



College of Aviation



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OR SCAN THE OR CODE HERE (ALSO ON BACK OF PARKING PASS). BUY TICKETS IN ADVANCE AT FIELDOFFLIGHT.COM



WEDNESDAY, JUL	W	
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Parking \$10 per car load

Parking: \$5 | Admission: \$15 (3ft & Under Free)

4 PM	Parking	and	event.	arounds	onen
4 17 1971	Farking	anu	Event	ui uurius	Open

- All vendors open from food to crafters novelty & commercial. Big Dream Entertainment on display featuring the Dream Big F/A-18 Top Gun Cockpit a photo opportunity for the whole family!
- 4 PM Skerbeck Carnival 20+ amazing rides and games! Purchase ride bands in advance or with cash upon arrival.
- 6 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon
- 7 PM Hot-Air Balloon launch or fly-in @ Battle Creek Executive Airport
- FireKeepers Casino presents Field of Rock with Big L Code Blu (rhythm & blues)
- 7:45 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
- FireKeepers Casino presents Field of Rock with Big L Code Blu (rhythm & blues) 8 - 8:45 PM
 - Kalsee Credit Union presents the mesmerizing Hot-Air Balloon Illume
 - 10 PM Event grounds close

THURSDAY, JULY

Hours: 10 AM - 11 PM Parking \$5 | Admission: \$15 (3ft & Under Free)

- 10 AM Parking and event grounds open
- All vendors open from food to crafters novelty & commercial. Big Dream Entertainment on display featuring the Dream Big F/A-18 Top Gun Cockpit a photo opportunity for the whole family!
- 11 AM Skerbeck Carnival open 20+ amazing rides and games
- 11 AM AIR SHOW TIME!! Featuring the US Air Force Thunderbirds Demo Team, US Navy F/A-18F Super Horner Rhino Demo Team, US Air Force A-10C Thunderbolt II Demo Team, US Navy F-35C Lightning II Demo Team, US Army Golden Knights Parachute Team, Nathan Hammond "GhostWriter" in Super Chipmunk/Sky Writing, Rob Holland in MXS-RH, Ken & Austin Rieder in RV-8's, Hayden Proffitt in Hot Streak II Jet Truck, Kyle Franklin in Franklin's Super Cub Flying Circus, Bill Stein in Zikro Edge 540, Bob Carlton in Fox Jet Dual Jet Powered Sailplane, Erik Edgren in Clipped Wing Taylorcraft, Skip Steward in Prometheus/Modified Pitts, Greg Colyer "Ace Maker Airshows" in T-33 Shooting Star, Jim Martinelli in Erickson Aircraft Collection WVIII P-38 Lightning, Charlie Morris in Super Decathlon, Steven Hinton in the P-47 will join the A-10 Demo for the Heritage Flight, Rick Myers Firewalkers International Pyro and Phil Dacy Air Show Announcer.
- 5:30 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
- 6 7:30 PM FireKeepers Casino presents Field of Rock with Sage Castleberry (country with a swing of blues)
 - 7 PM Hot-Air Balloon launch or fly-in @ Battle Creek Executive Airport
 - 7:30 PM Guiness World Record holder David "The Bullet" Smith will be shot
 - FireKeepers Casino presents Field of Rock with Great Scott Band (hits from the 70's, 80's and 90's) 10:30 PM
 - 10:30 PM Ace Pyro presents Fireworks Galore Happy Birthday America!
 - 11 PM Event grounds close

FRIDAY, JULY 5

Hours: 3:30 PM - 11 PM Parking: \$5 | Admission: \$15 (3ft & Under Free)

3:30 PM	Parking at	nd event	arounds	open

- All vendors open from food to crafters novelty & commercial. Big Dream Entertainment on display featuring the Dream Big F/A-18 Top Gun Cockpit a photo opportunity for the whole family!
- 4 PM Skerbeck Carnival 20+ amazing rides and games
- 4:15 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
- 4:30 6 PM Civilian performers, Air Show Teasers and Warm Up!
 - Guiness World Record holder David "The Bullet" Smith will be 6:15 PM shot out of a cannon!
 - FireKeepers Casino presents Field of Rock with Earth to Mars (Bruno Mars tribute band) 6:30 -7:15 PM
 - Hot-Air Balloon launch or fly-in @ Battle Creek Executive Airport 7 PM
 - FireKeepers Casino presents Field of Rock with Earth to Mars (Bruno Mars tribute band)
 - 8:30 -9:30 PM Twilight Air Show
- 9:30 -10:15 PM Night Air Show with pyro!
 - 11 PM Event grounds close

- 10 AM Parking and event grounds open
- 11 AM All vendors open from food to crafters riovelty & commercial.

 Big Dream Entertainment on display featuring the Dream Big
 F/A-18 Top Gun Cockpit a photo opportunity for the whole
- 11 AM Skerbeck Carnival open 20+ amazing rides and games
- AIR SHOW TIME!! Featuring the US Air Force Thunderbirds Demo Team, US Navy F/A-18F Super Hornet Rhino Demo Team, US Air Force A-10C Thunderbolt II Demo Team, US Navy F-35C Lightning II Demo Team, US Army Golden Knights Parachute Team, Nathan Hammond "GhostWriter" in Super Chipmunk/Sky Writing, Rob Holland in MXS-RH, Ken & Austin Rieder in RV-8's, Hayden Proffitt in Hot Streak II Jet Truck Kyle Franklin in Super Chip Franklin's Elving Circuis Austin Rieder in RV-8's, Hayden Proffitt in Hot Streak II Jet Truck, Kyle Franklin in Super Cub Franklin's Flying Circus, Bill Stein in Zikro Edge \$40, Bob Carlton in Fox jet Dual Jet Powered Sailplane, Erik Edgren in Clipped Wing Taylorcraft, Skip Stewart in Prometheus/Modified Pitts, Greg Colyer "Ace Maker Airshows" in T-33 Shooting Star, Jim Martinelli in Erickson Aircraft Collection WWII P-38 Lightning, Charlie Morris in Super Decathlon, Steven Hinton in the P-47 will join the A-10 Demo for the Heritage Flight, Rick Myers Firewalkers International Pyro and Phil Dacy Air Show Announcer.
- 5:30 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon
- FireKeepers Casino presents Field of Rock featuring Chameleon (classic rock, oldies, popular hits & country) 6 - 7:30 PM
 - 7 PM Hot-Air Balloon launch or fly-in @ Battle Creek Executive
 - 8:15 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
- FireKeepers Casino presents Field of Rock featuring Megan Rae Band (lit'l country and all that) 8 30 10:30 PM
- on presents the mesmerizing Hot-Air 9-30 PM Balloon Illume
- 10:30 PM Ace Pyro presents Fireworks Galorel
 - 11 PM Event grounds close

SUNDAY, JULY 7

Hours: 10 AM - 9:30 PM Parking: \$5 | Admission: \$15

- 10 AM Parking and event grounds open. Note NO CARNIVAL!
- All vendors open from food to crafters novelty & commercial. Big Dream Entertainment on display featuring the Dream Big F/A-18 Top Gun Cockpit a photo opportunity for the TI AM
- 11 AM Party Inflatables!! Huge inflatable slides and Thunderbirds 9 PM rideable go karts! Pricing available at fieldofflight.com
- Meijor presents Kid's Day with free gifts and crafts (while supplies last) and bike giveaways 11 AM
- AIR SHOW TIME!! Featuring the US Air Force Thunderbirds Demo Team, US Navy F/A-18F Super Hornet Rhino Demo Team, US Air Force A-10C Thunderbolt II Demo Team, US 11 AM Team, US Air Force Á-10C Thunderbolt II Demo Team, US Navy F-35C Lightning II Demo Team, US Army Golden Knights Parachute Team, Nathan Hammond "GhostWriter" in Super Chipmunk/Sky Writing, Rob Holland in MXS-RH, Ken & Austin Rieder in RV-8's, Hayden Proffitt in Hot Streak II Jet Truck, Kyle Franklin in Super Cub Franklin's Flying Circus, Bill Stein in Zivko Edge 540, Bob Carlton in Fox Jet Dual Jet Powered Sailplane, Erik Edgren in Clipped Wing Taylorcraft, Skip Stewart Prometheus/Modified Pitts, Greg Colyer "Ace Maker Airshows" in T-33 Shooting Star, Jim Martinelli in Erickson Aircraft Collection WWII P-38 Lightning, Charlie Morris in Super Decathlon, Steven Hinton in the P-47 will join the A-10 Demo for the Heritage Flight, Rick Myers Firewalkers International Pyro and Phil Dacy Air Show Announcer.
- 5:30 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
 - 7 PM Hot-Air Balloon launch or fly-in @ Battle Creek Executive
- Tony Fields & Doug Decker (ol' school r&b, soul, funk and Motown) 7.30 -8.15 PM
- 8:15 PM Guiness World Record holder David "The Bullet" Smith will be shot out of a cannon!
- Tony Fields & Doug Decker (ol' school r&b, soul, funk and Motown) 8:30 -9:15 PM
- 9:30 PM Event grounds close



ROAD CLOSURES WEDNESDAY, JULY 3 THROUGH SUNDAY, JULY 7, 2024

The following are the "tentative" daily road closures for this summer's Battle Creek Field of Flight Air Show and Balloon Festival. Please note that during these closures there will be NO THROUGH TRAFFIC ON HELMER ROAD BETWEEN COLUMBIA AVENUE AND DICKMAN ROADS. DURING THE US AIR FORCE THUNDERBIRDS PRACTICES AND DEMONSTRATIONS, A LARGE PORTION OF DICKMAN WILL BE CLOSED TO THROUGH TRAFFIC FROM THE BASE BAR AND GRILL (Avenue A) TO 32ND STREET; and NORTH HELMER ROAD FROM DICKMAN TO AVENUE. WATCH FOR RE-ROUTING SIGNS.

Wednesday, July 3

10:30 AM - 11:30 AM 2:30 PM - 3:30 PM

Between Goguac and Dickman, 5th Avenue @ Helmer, Wilbur Avenue @ Helmer, Dickman @ N 32nd Street to The Base Bar and Grill, N Helmer Road from Dickman to Avenue A. Re-routing Signs will be in place.

Thunderbird Practice - Helmer Road closed

10:30 AM - 10 PM Event Opens @ 4 PM

Other Military and Civilian Practice will also take place, however we will have Helmer Road Closed to through Traffic between Columbia Avenue and Dickman Roads. (Signage for re-routing @ Goguac & Helmer, Columbia & Helmer @ Lakeview High School, Columbia @ Mancino's, Helmer & Territorial, Goguac @ 30th, Dickman and Helmer, and Helmer before Territorial).

Thursday, July 4 10 AM – 11 PM

Parking & Gates Open at 10 AM (Air Show will begin at 11 AM and conclude at 5:30 PM)

Helmer Road Closed to through Traffic between

Columbia Avenue and Dickman Roads. (Signage for re-Routing @ Goguac & Helmer, Columbia & Helmer,

Helmer @ Lakeview High School, Columbia @ Mancino's,

Helmer & Territorial, Goguac @ 30th, Dickman and

Helmer, and Helmer before Territorial).

July 4 Cond't

4:45 PM - 5:30 PM

THUNDERBIRD PERFORMANCE –The Following additional Road Closures occur: Helmer Road Closed Between Goguac and Dickman, 5th Avenue @ Helmer, Wilbur Avenue @ Helmer, Dickman @ N 32nd Street to The Base Bar and Grill (Avenue A), N Helmer Road from Dickman to Avenue A. Re-routing Signs will be in place.

Friday, July 5

3:30 PM - 11 PM

Parking & Gates Open (Civilian Air Show Teaser will begin At 4:30 PM). Road Closures will be:
Helmer Road Closed to through Traffic between
Columbia Avenue and Dickman Roads. (Signage for rerouting@ Goguac & Helmer, Columbia & Helmer, Helmer
@ Lakeview High School, Columbia @ Mancino's, Helmer
& Territorial, Goguac @ 30th, Dickman and Helmer, and
Helmer before Territorial).

Saturday, July 6

6:45 AM - 8 AM

½ Marathon – No Spectators on Event Grounds.

Helmer Road closed to through Traffic from 6th Avenue to Columbia, Goguac @ Helmer. Cereal City Athletics will Coordinate all locations with BC Police.

10 AM - 11 PM

Parking & Gates Open at 10 AM (Air Show will begin at 11 AM and conclude at 5:30 PM)

Helmer Road Closed to through Traffic between

Columbia Avenue and Dickman Roads. (Signage for re-Routing @ Goguac & Helmer, Columbia & Helmer,

Helmer @ Lakeview High School, Columbia @ Mancino's,

Helmer & Territorial, Goguac @ 30th, Dickman and

Helmer, Helmer before Territorial).

4:45 PM - 5:30 PM

THUNDERBIRD PERFORMANCE –The Following additional Road Closures occur: Helmer Road Closed Between Goguac and Dickman, 5th Avenue @ Helmer, Wilbur Avenue @ Helmer, Dickman @ N 32nd Street to The Base Bar and Grill (Avenue A), N Helmer Road from Dickman to Avenue A. Re-routing Signs will be in place.

Sunday, July 7

10 AM - 9:30 PM

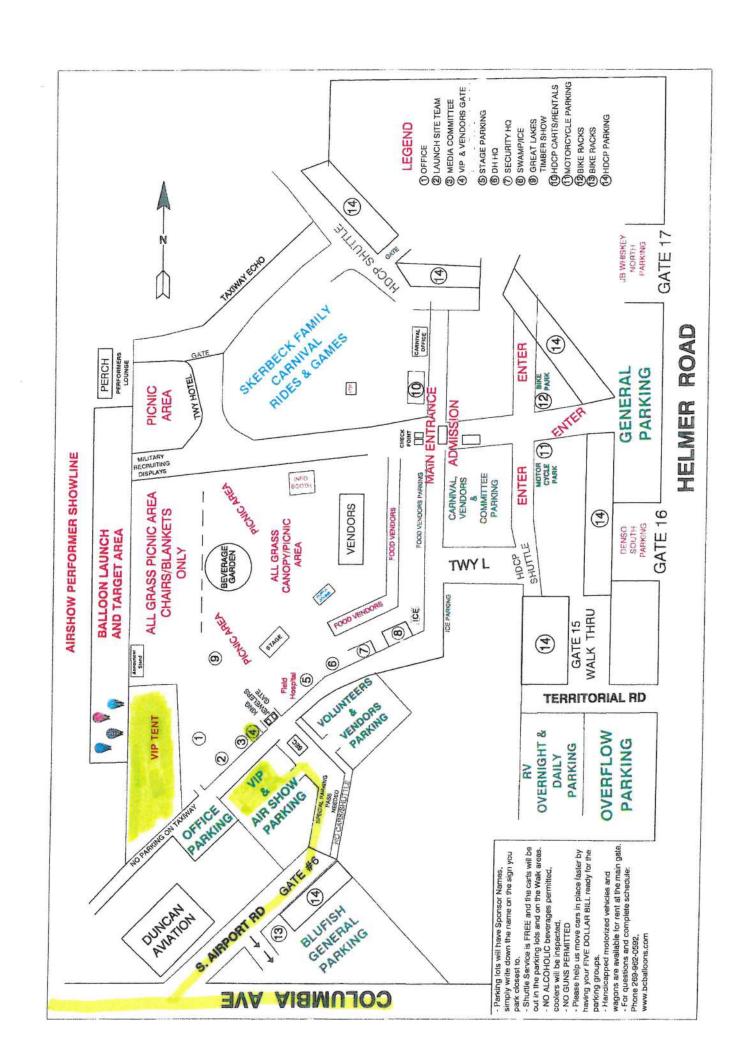
Parking & Gates Open at 10 AM (Air Show will begin at 11 AM and conclude at 5:30 PM).

Helmer Road Closed to through Traffic between Columbia Avenue and Dickman Roads. (Signage for rerouting@ Goguac & Helmer, Columbia & Helmer, Helmer @ Lakeview High School, Columbia @ Mancino's, Helmer & Territorial, Goguac @ 30th, Dickman and Helmer, and Helmer before Territorial).

4:45 PM - 5:30 PM

THUNDERBIRD PERFORMANCE –The Following additional Road Closures occur: Helmer Road Closed Between Goguac and Dickman, 5th Avenue @ Helmer, Wilbur Avenue @ Helmer, Dickman @ N 32nd Street to The Base Bar and Grill (Avenue A), N Helmer Road from Dickman to Avenue A. Re-routing Signs will be in place.

4/12/2024



2024 BATTLE CREEK FIELD OF FLIGHT VIP TENT TENTATIVE HOURS

Featuring the US Air Force Thunderbird Demonstration Team, The Navy F-18 Super Hornet Rhino Demonstration Team, The A-10 Thunderbolt Demonstration Team, The US Army Golden Knights Parachute Demonstration Team, Firewalker Famous Wall of Fire, Air Show Galore, Balloons, Carnival, Bands and More!

CATERING BROUGHT TO US BY THE BASE BAR & GRILL 3905 W. Dickman Road, Battle Creek, MI 49037

WEDNESDAY, JULY 3 – TENT OPENS @ 4:30 PM & CLOSES @ 10 PM

NOTE: 5 PM – 8:00 PM – FOOD WILL BE SERVED. BEVERAGES AVAILABLE TIL CLOSE.

VIP Guests receive two (2) Trips through the Food Line.

Highlights: Balloon Launch; Carnival; FireKeepers Field of Rock Featuring Big L & Code Blu; Balloon Night Illume!

THURSDAY, JULY 4 - TENT OPENS @ 11 AM & CLOSES @ 11 PM

NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 8:30 PM – FOOD WILL BE SERVED. BEVERAGES WILL BE SERVED TIL CLOSE.

VIP Guests receive two (2) Trips through the Food Line.

Highlights: Air Show Featuring the US Air Force Thunderbird Demonstration Team; US Air Force A-10 Thunderbolt Demonstration Team; US Navy F-18 Super Hornet Rhino Demonstration Team; US Army Golden Knights Parachute Team; 6 Hour Air Show with Pyro and top Performers, Balloon Launch; Carnival; FireKeepers Field of Rock Entertainment Featuring Sage Castleberry and The Great Scott Bands; Balloon Launch; Fireworks!

FRIDAY, JULY 5 - TENT OPENS @ 4 PM & CLOSES @ 11 PM

NOTE: 4:30 PM - 9:00 PM - FOOD WILL BE SERVED. BEVERAGES AVAILABLE TIL CLOSE.

VIP Guests receive two (2) Trips through the Food Line.

Highlights: Teaser Air Show and Civilian Warm UP; Balloon Launch; Carnival; FireKeepers Field of Rock Entertainment Featuring Earth to Mars "Bruno Mars Tribute Band"; Balloon Launch; Twilight Night Air Show and Night Air Show with PYRO!

SATURDAY, JULY 6 – TENT OPENS @ 11 AM & CLOSES @ 10:30 PM

NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 8:30 PM – FOOD WILL BE SERVED.

BEVERAGES WILL BE SERVED TIL CLOSE.

VIP Guests receive two (2) Trips through the Food Line.

Highlights: Air Show Featuring the US Air Force Thunderbird Demonstration Team; US Air Force A-10 Thunderbolt Demonstration Team; US Navy F-18 Super Hornet Rhino Demonstration Team; US Army Golden Knights Parachute Team; 6 Hour Air Show with Firewalker Pyro and top Performers; Balloon Launch; Carnival; FireKeepers Field of Rock Entertainment Featuring Chameleon and the Megan Rae Bands; Balloon Night Illume and Fireworks!

SUNDAY, JULY 7 – TENT OPENS @ 11 AM & CLOSES @ 9:30 PM

NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 8:30 PM – FOOD WILL BE SERVED.

BEVERAGES WILL BE SERVED TIL CLOSE.

VIP Guests receive two (2) Trips through the Food Line.

Highlights: Air Show Featuring the US Air Force Thunderbird Demonstration Team; US Air Force A-10 Thunderbolt Demonstration Team; US Navy F-18 Super Hornet Rhino Demonstration Team; US Army Golden Knights Parachute Team; 6 Hour Air Show with Firewalker Pyro and top Performers; Balloon Launch; Carnival; FireKeepers Field of Rock Entertainment Featuring Tony Fields and Doug Decker!

PLEASE NOTE: The FOOD IS COMPLIMENTARY AND NOT PERMITTED TO BE TAKEN OUT OF THE VIP TENT. VIP Badge Holders are entitled to two trips through the Food Line. Bottled Water & Pop \$1.00 each; Alcoholic Beverages \$2.00 each. ONLY ONE (1) Beverage Per Person can Leave the VIP TENT. EVERYONE MUST HAVE A VIP BADGE OR VIP DAILY CARD FOR ADMISSION TO THE TENT (3 FT AND UNDER ARE ADMITTED FREE). NO canopy's, tents or coolers permitted in the VIP Tent Area but you are welcome to bring a comfortable bag chair and small umbrella!

Battle Creek's Field of Fl

July 3 - July 7, 2024 Sponsor VIP Badge Order Form

Fee Structure BADGES PURCHASED IN ADVANCE WILL ALSO ALLOW FREE GATE ADMISSION

- Admission is \$160.00 per day
- Children 3 ft. and under are permitted free when accompanied by a ticket holder.

ALL WEEKLY BADGES WILL HAVE YOUR COMPANY NAME - You must be a \$2,000.00 Contributor/partner before you can purchase VIP Badges. Seating is Limited!

VIP BADGE HOLDERS WILL BE PERMITTED TO GO THROUGH THE FOOD LINE ONCE OR TWICE PER DAY.

Wednesday, JULY 3	I wish to order Daily VIP Badge(s) at \$120 each = \$
Thursday, JULY 4	I wish to order Daily VIP Badge(s) at \$160 each = \$
Friday, JULY 5	I wish to order Daily VIP Badge(s) at \$160 each = \$
Saturday, JULY 6	I wish to order Daily VIP Badge(s) at \$160 each = \$
Sunday, JULY 7	I wish to order Daily VIP Badge(s) at \$160 each = \$
ALL WEEK VIP BADGE	I wish to order All WEEK VIP Badge(s) at \$760 = \$
	Amount Due \$
VIP PARKING PAS	
	SES ARE \$60.00 PER DAY. I would like to purchase the following:; JULY 4; JULY 5; JULY 6; JULY 7
	SES ARE \$60.00 PER DAY. I would like to purchase the following:
JULY 3 _	SES ARE \$60.00 PER DAY. I would like to purchase the following:; JULY 4; JULY 5; JULY 6; JULY 7
JULY 3 _	SES ARE \$60.00 PER DAY. I would like to purchase the following:; JULY 4; JULY 5; JULY 6; JULY 7 Amount Due \$

Please Note: VIP Badges/Cards will allow free admission to the event grounds and the VIP Tent. VIP Guests will be permitted to travel through the Food Line once or twice Per day and beverages can be purchased for a minimal fee (Water, Pop \$1.00 & Alcoholic Beverages \$2.00); No Canopy's or Tents permitted in the VIP Tent Area, however, comfortable bag chairs and small umbrella's will be permitted.

Battle Creek Field of Flight * 3140 5th Avenue * Battle Creek, MI 49037 Office: 269-962-0592 Fax: 269-962-8687 www.fieldofflight.com

2024

Battle Creek Field of Flight Air Show & Balloon Festival VIP BADGE ALERT

In order for us to better serve our sponsors, partners, performers, contributors, guests and to ensure that we have plenty of food and beverage, the following rules will apply:

Please direct all your guests receiving a VIP Badge or Daily VIP Pass Card to visit our website at www.fieldofflight.com. On the home page, top right they will click on the Field of Flight Logo that says "Sponsor Guest Information". This will download a PDF that contains all the information you & guests will need from VIP Tent Hours, Directions, Schedule of Events, etc. We will also provide a full set of all the necessary paperwork for you to make copies and disperse to your guests. The VIP Tent has tables, chairs and plenty of area to spread out with your own bag chairs.

- 1.) ALL WEEKLY VIP BADGES WILL BE HOLE-PUNCHED UPON ENTRANCE TO THE VIP TENT. Each badge is good for one person to utilize, per day. You will receive admission for free. When you check in at the VIP Registration Area, your badge will be punched and you will receive the VIP Admission wristband. You must have both the VIP Badge and wristband for entrance to the VIP Tent. You will then be free to come and go as you please as long as you have both the VIP Badge and wristband. You can, however, give the Weekly VIP Badge to someone else to utilize for the following day.
- 2.) VIP "DAILY" PASSES ARE INDICATED WITH THE DATE IN WHICH IT IS GOOD FOR. This will allow the holder of the pass in through Gates at no charge. It will be marked and given back to the holder to then present at the VIP Tent. The holder will then be given a daily wristband which will allow them to come and go all day as they please.
- 3.) VIP Badges or Daily VIP Passes for Children. Each Child less than three (3) feet tall is permitted "free" into the VIP Tent at no charge, but they must be accompanied by an adult (with a VIP Badge/Pass). ALL CHILDREN TALLER THAN THREE (3) FEET MUST HAVE A VIP BADGE OR DAILY VIP PASS. NO EXCEPTIONS.
- 4.) Daily VIP Badges can be purchased for \$160.00 and can be purchased daily at the VIP Tent. However, you will have to also pay the daily admission fee to enter through the Entrance Gates and, be a \$2,000 and above partner/contributor in order to purchase these Badges/Passes.
- 5.) Please remember that alcoholic beverages can be purchased for \$2.00 and available to only those with identification. You are permitted to leave the VIP Tent with your beverages however, only one per person.
- 6.) VIP Tent Guests will be permitted to go through **the Food Line twice (2) per day;** utilizing (1) plate Per trip. CATERING provided by The Base Bar & Grill!
- 7.) You are welcome to buy food from our wonderful food vendors and bring it into the VIP Tent; however, You are not permitted to take the wonderful complimentary food out of the VIP Tent.
- 8.) Make sure that your VIP Badge is secured to your body! If you lose it, it will cost to replace it!
- 9.) All Badges and Daily VIP Cards allow free admission through the pedestrian gates and the Sims Heating & Cooling Gate located by the King Jewelry Gate.
- Canopy & Tents are not permitted in the VIP Tent Area; however, feel free to bring your own bag Chair and Umbrellas.
- 11.) ALL AIR SHOW PERFORMERS WILL RECEIVE COMPLIMENTARY BEVERAGES WHEN IN UNIFORM OR AS LONG AS THEY HAVE THEIR VIP BADGE. 2/13/24

Thank you for your cooperation and have great a week!



2024 BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL

DIRECTIONS

FOR GUESTS THAT WILL HAVE VIP PASSES INCLUDING THUNDERBIRD GUEST VIP CARDS, VIP PARKING PASSES or GATE #6 PASSES SHOULD FOLLOW THESE DIRECTIONS

The Battle Creek Field of Flight Air Show and Balloon Festival takes place at the Battle Creek Executive Airport, Battle Creek, Michigan!

From I-94 – Take Exit 92 which is the Springfield/Skyline Drive Exit. This exit will put you on Skyline Drive. You will go North on Skyline Drive and approximately one mile you will come to a traffic light; you will turn right which is now Columbia Avenue; at the next traffic light (R & L Trucking will be on the south side) you will turn North (left) on South Airport Road; you will see a sign in the ROAD that directs All VIP and GATE #6 PARKING PASSES TO USE THE MIDDLE TURN LANE UNTIL YOU PASS THE White Parking Attendant Tent; pass Duncan Aviation and follow it until it comes to a dead end into GATE #6. Procced to Security Check Point.

IF YOU MISS THIS EXIT AND TAKE HELMER ROAD EXIT, YOU WILL BE IN TRAFFIC! HOWEVER, FOLLOW IT TO COLUMBIA AVENUE, MAIN TRAFFIC LIGHT AND TURN LEFT/WEST ONTO COLUMBIA AVENUE; AT THE NEXT LIGHT WILL BE SOUTH AIRPORT ROAD. YOU WILL TURN NORTH (RIGHT) AND FOLLOW Directions as outlined above TO GATE #6

Battle Creek Field of Flight Office 269-962-0592. Please tune your radio to FM WIN 98.5 for traffic updates.

For a schedule of events visit www.fieldofflight.com

2024 BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL

CAUTION TO ALL SPONSORS, VENDORS, ENTERTAINERS, PERFORMERS AND VOLUNTEER WORKERS ENTERING AND LEAVING THE EVENT GROUNDS

UPON ENTERING GATE #6 YOU WILL STAY ON THE DARK GRAVEL ROAD; THE OTHER SIDE IS FOR FOOT TRAFFIC AND OUR SHUTTLE SERVICE.

PLEASE UNDERSTAND, WE HAVE A GREAT DEAL OF VEHICLES THAT ARE PARKED ON THE "FIELD" AND AT THE CONCLUSION OF THE ACTIVITIES, EVERYONE IS IN A BIG HURRY TO GET OFF THE GROUNDS AND GO HOME. I TOTALLY UNDERSTAND, HOWEVER, WAITING ANOTHER 10 MINUTES AT YOUR BOOTH OR WITH COWORKERS WILL REALLY MAKE A BIG DIFFERENCE ON GETTING YOU OFF THE FIELD IN A TIMELY MANNER AND WILL AVOID "ROAD RAGE."

THEREFORE, IN ORDER TO KEEP AN EASY FLOW OF TRAFFIC AND TO KEEP OUR SECURITY PERSONEL SAFE, ALL VENDORS AND VOLUNTEERS WILL BE REQUIRED TO WAIT UNTIL AFTER THE SPONSOR VIP LOT AND PARTNERS GATE #6 LOT IS EMPTY.

AGAIN, ANY VEHICLES THAT ARE PARKED BEYOND THE VIP PARKING (NORTH AND THEN WEST AND EAST) WILL BE REQUIRED TO WAIT UNTIL THE LOTS ARE CLEAR BEFORE WE WILL ALLOW YOU TO EXIT.

WE STRONGLY ENCOURAGE YOU TO STAY AT YOUR BOOTH OR WORKER LOCATION UNTIL THESE LOTS ARE EMPTY. THE TRAFFIC LIGHT AT SOUTH AIRPORT ROAD WILL BE MANNED BY BATTLE CREEK POLICE ON THE BUSY NIGHTS (ILLUMES AND FIREWORKS) AND EVERYONE LEAVING WILL BE DIRECTED WEST ON COLUMBIA.......THEREFORE, IF YOU JUST WAIT, YOU WILL BE ABLE TO GO EITHER DIRECTION!

ANY ISSUES FROM ANY VENDOR OR VOLUNTEER WORKERS WILL RESULT IN A LOSS OF PARKING PRIVILEDGES ON THE FIELD.

THANK YOU SO MUCH FOR YOUR COOPERATION!

2024 BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL

Battle Creek Executive Airport at the Kellogg Field

GENERAL & VIP DIRECTIONS FROM I-94

OPTION 1 — If heading West on I-94 — Take the Helmer Road Exit #95 (Go North on Helmer) and at the Columbia Avenue intersection continue straight to the Field of Flight GENERAL Parking Lots which will be GENERAL SOUTH PARKING Sponsored by Denso — Gate 16. Free Shuttle Service is available to the Main Gate.

(VIP, Performers, Vendors & General Spectators) Follow the above directions, however, when you come to the main intersection — Columbia Avenue, you turn West/Left on to Columbia and follow to South Airport Road (R & L Trucking on South side) you will turn North (right) and follow to BLUFISH Parking Lot with a BLUE Banner. Free Shuttle Service is available to the King Jewelers Gate. If you have a Gate #6 Parking Pass you will proceed through Gate #6 and Security will direct you to the correct location.

OPTION 2 – (VIP, Performers, Vendors & General Spectators) If heading East or West on I-94, Take Exit #92, which is Springfield/Skyline Drive/Martin Luther King HWY. You will go north to the first traffic light; turn right this will be Columbia Avenue. The next traffic light is South Airport Road (R & L Trucking will be on the south side) you will turn North (left) on South Airport Road (passing Duncan Aviation) and follow it until it comes to a dead end which you will see BLUFISH GENERAL Parking Lot with a BLUE Banner. Parking Volunteers will be there to greet General Spectators. Free Shuttle Service is available to the King Jewelers Gate. If you have the Gate #6 Pass (VIP, Performers, Vendors, etc) proceed through Gate #6 to Security.

GENERAL PARKING DIRECTIONS FROM M-37

Stay South on M-37. You will cross over Michigan Avenue (Urbandale) and this will turn into N. Helmer Road. This will deadend into Dickman Road. At Dickman Road turn left (East). The next traffic light is Helmer Road and you will turn right (South). Follow this until you come to the Field of Flight GENERAL NORTH PARKING Sponsored by JB'S Whiskey Old Style Grill – Gate #17. Parking Volunteers will be there to greet you. Free Shuttle Service is available to the Main Gate.

GENERAL & VIP DIRECTIONS FROM COLUMBIA AVENUE

Take Columbia Avenue heading West or towards the Lakeview Meijer. Go through the Helmer and Columbia Intersection/Traffic Light to the next Traffic Light; which is South Airport Road. Turn Right (North) on South Airport Road; go pass Duncan Aviation and follow to BLUFISH Parking Lot with a Blue Banner. You may take the Free Shuttle to the King Jewelers Gate or simply walk to that gate. VIP, Performers, Vendors with a Gate #6 Pass proceed through Gate #6 to Security.

GENERAL PARKING \$5/\$10 PER CAR – PLEASE HAVE EXACT CHANGE FOR THE PARKING TEAM

FIELD OF FLIGHT OFFICE: 269-962-0592

Website www.fieldofflight.com for Schedule & Pricing and Purchase your Admission Tickets NOW!

Tune in to WIN 98.5 FM for Updates

2024 Battle Creek Field of Flight Air Show & Balloon Festival Event Guidelines and Helpful Hints; www.fieldofflight.com

- All events/activities are subject to change & WEATHER PERMITTING.
- NO RAIN CHECKS or Refunds.
- Credit Card Purchase available at both King Jeweler and Main Gate Entrances every day all day; and ATM Machines available at both Gate Locations.
- Advance Admission sales available beginning on May 1, 2024 on website www.fieldofflight.com .
- Parking is \$10 or \$5 Per Vehicle CASH only for Car/Truck/Motorcycle/Bicycles. ALL RV's will park in the RV Lot and Pay that day's/night fee NO Exceptions.
- Motorcycle parking and Bicycle parking on runway versus grass at the Main Entrance Gate (Helmer Road Gate Denso or JB Whiskey you will be directed from there) and also available at BluFish Lot (South Airport Road) inside Gate #6. Must pay for parking before entering Gate #6.
- On-Site RV Camping is available. Advance registrations is suggested and can be done until June 15th; after that it will be first come, first serve. No Power or Water Hook-ups and must be self-contained.
- Bus Groups are welcome and we suggest you make arrangement ahead of time for drop off location and parking of the Bus.
- Kids 3ft and under are FREE EVERY DAY.
- HANDICAP PARKING & FREE SHUTTLE SERVICE AVAILABLE Ask a parking volunteer or any Committee Member with a Radio if you need assistance.
- SMALL CANOPY TENTS ALLOWED on event grounds (NOT IN PARKING LOTS) in Designated Areas. Please pay attention to signage indicating designated area. You may be asked to move if you are not behind the line and PLEASE do not block our Beverage Tents.
- On Event Grounds, plan to bring Lawn Chairs or blankets as we are on a complete grass area with no seating.
- Coolers ARE allowed and WILL be inspected at the Admission Gate.
- NO GLASS CONTAINERS.
- NO ALCOHOLIC BEVERAGES can be brought in, but can be purchased on-site with proper ID.
- NO Drones or flying objects allowed at anytime from July 3 July 7.
- NO Helium Balloons or Air Blown Balloons permitted.
- NO Sparklers or Fireworks permitted.
- NO Pets allowed on event grounds except properly identified Service Dogs.
- NO loitering, tents, chairs, blankets, etc. are allowed in GENERAL PARKING AREAS.
- NO Grills are permitted on event grounds except in the RV Camping Area Rules will apply.
- NO bicycles, mopeds, golf carts, etc., are allowed on event grounds except STATE APPROVED HANDICAP UNITS and the Field of Flight Committee Carts. Motorcycles and Bicycles will have a designated location at the BluFish parking lot off South Helmer Road and another located on taxiway 1331 off of Helmer Road lot for those that ride their bikes to the Event. Parking of \$5.00 or \$10 will be charged per day.
- NO overnight stays in the parking areas or on site except in the RV Camping Area.
- Daily Admission and Parking Fees will apply. Admission Wristbands and Parking Passes are good ALL DAY. If you leave and plan to come back, be sure to get your WRISTBAND.
- · Fantastic Food Vendors are on Site. Food Vendors are listed under "Vendors".
- Purchase your Carnival Ride Tickets in advance and save \$\$. See Article under Entertainment or go to the Skerbeck Carnival Tab.
- OAKLAWN HOSPITAL and LIFECARE AMBULANCE will be providing a "Changing and Feeding TENT" for mom's. They will be Staffing the Field Hospital located at the South End of the Field by the Stage and King Jeweler Gate.
- Take a picture or write down the parking lot sign you park your vehicle closest to.
- No Hot-Air Balloon Rides are available during the Event.
- Handicapped scooters and wagons for rent, CALL Randy & Betty @ 407-492-2321.

2024 BATTLE CREEK FIELD OF FLIGHT IDENTIFYING FLAGS FOR THE EVENT GROUNDS, GATES AND ENTRANCES

Pedestrian Entrance @

Each Cattle Shoot/Walk Through

Yellow

At Main Gate

OPEN & Yellow

HDCP Entrance at Main Gate

OPEN & Yellow

HDCP @ Carnival/Shuttle Opening

Yellow

King Jeweler South Entrance

OPEN & Yellow

Sims Heating & Cooling VIP/Vendor Entrance

Yellow

Parking/RV Gate #15 Walk Through

Green & Yellow

Parking Entrance Gate #16

Helmer Road

Red – "DENSO SOUTH"

Parking Entrance Gate #17

Helmer Road

Dark Green

"THE BASE BAR & GRILL

NORTH"

Handicap Parking

Blue

Handicap Parking Territorial

Handicap Signs on Fence

Motorcycle Parking

Orange

Parking Groups Tents

White

South Airport Parking

Blue & SIGN "BLUFISH"

S. Airport @ GATE #6

Yellow

Announcer's Stand

American Flag

Office

Pink

VIP Tent

Red

Private Party Tent

Gold

Information Booth

Pink

VOLUNTEER CART ENTRANCE TO FIELD

RED

UPDATED 6/8/2024

2024 BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL FOOD VENDORS & MENU TEASERS

- *<u>The Best Around</u> Featuring Philly Steak, Chicken on Stick, Hot Dogs, Corn Dogs, Philly Chicken, Fries, Nachos, Hamburgers, Saratoga Chips, Sausage Sandwich, Chicken Strips, Beverages.
- *Gabby's Famous BBQ Featuring BBQ Chicken, Ribs, Chicken Sandwiches, BBQ Pork Sandwiches, Burgers, Corn Dogs, Fries, Hot Dogs, Kabobs, Philly Steak, Salads, Turkey Legs, Rice, Beans, Beverages.
- *The Best Around Featuring Gyros, Fries, Corn Dogs, Saratoga Chips and Beverages.
- *Beach Concessions Featuring Candy Apples, Carmel Apples, Carmel Corn, Cotton Candy, Popcorn, Sno Cones, Beverages.
- *<u>The Best Around</u> Featuring Philly Steak, Chicken on Stick, Hot Dogs, Corn Dogs, Philly Chicken, Fries, Nachos, Hamburgers, Saratoga Chips, Sausage Sandwich, Chicken Strips, Beverages.
- *Schlotzsky's Featuring Chicken Wraps, Deli Sandwiches, Chips, Cinnabon's, Beverages.
- *Ibison Concessions Featuring Cheese Fries, Chili Cheese Fries, Corn Dogs, French Fries, Pretzels, Elephant Ears, Floats, Funnel Cakes, Ice Cream, Strawberry Shortcake, Shakes, Beverages.
- *The Best Around Featuring Elephant Ears, Funnel Cakes with various toppings, Beverages.
- *The Best Around Featuring Lemon Shake Ups, Beverages.
- *The Best Around Featuring Elephant Ears, Funnel Cakes with various toppings, Beverages.
- *<u>The Best Around</u> Featuring Fried Veggies, Flowering Onion, Fried Cheese, Corn Dogs, Beverages.
- *Fire Kissed Pizza Featuring awesome homemade pizzas with a variety of toppings, Beverages.
- *<u>Ibison Concessions</u> Featuring Cheese Fries, Chili Cheese Fries, Corn Dogs, French Fries, Pretzels, Elephant Ears, Floats, Funnel Cakes, Ice Cream, Strawberry Shortcake, Shakes, Beverages.
- *<u>The Best Around</u> Featuring Philly Steak, Chicken on Stick, Hot Dogs, Corn Dogs, Philly Chicken, Fries, Nachos, Hamburgers, Saratoga Chips, Sausage Sandwich, Chicken Strips, Beverages.
- *Hot Wisconsin Cheese Featuring hand cut Cheddar Nuggets, Mozzarella Fingers, Jalapeno Cheddar and Swiss-N-Rye batter dipped and fried on a stick, Beverages.
- *Emma's Cookie Kitchen Featuring deep fried Cookie Dough, Cookies, Cookie Sandwich, Hot Fudge Sundae, Root Beer Float, Dreamy Orange Float.
- *The Sweet Spot Featuring Cotton Candy, Kettle Corn, Mini Donuts and Snow Cones.
- *<u>Two Guy Nomadic Grill/Pruden Concessions</u> Featuring Burgers, Chili Dogs, Corn on the Cobb, Deli Sandwiches, Fries, Grilled Cheese, Onion Rings, Hot Subs, and Beverages.
- *Bistro Italiano Featuring Pulled Pork, Chicken Parmesan, Pork Fries, Chili Cheese Fries, Italian Beef Fries, Buffalo Chicken Fries, Mac & Cheese Wedges, Italian Combo Subs, Beverages.
- *Chick-Fil-A Featuring Chicken Sandwich with their famous sauce, cookies, chips and beverage.
- *Biggby Coffee Featuring Ice Cold Drinks, Cream Freezes, Blast Energy Drinks, Sweet Foam Cold Brew.
- *Ben's Soft Pretzels Fresh from scratch Pretzels with dipping sauce, Beverages.
- *4 One 2 Distillery Featuring Taco's, Beverages and Energy Drinks Sunday, July 7.

BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL JULY 3 THROUGH JULY 7, 2024

OAKLAWN HOSPITAL

FIELD HOSPITAL HOURS OF OPERATION DURING EVENT HOURS

WEDNESDAY, JULY 3 <u>EVENT GROUNDS OPEN AT 4 PM</u>

3:30 pm – 10 pm LIFECARE 4:30 pm – 8 pm OAKLAWN

Balloons, Human Cannonball,

Bands, Balloon Illume

THURSDAY, JULY 4 EVENT GROUNDS OPEN AT 10 AM

9:30 am – 11 pm LIFECARE 11 am – 6 pm OAKLAWN

Air Show, Balloons,

Human Cannonball, Bands, FIREWORKS

FRIDAY, JULY 5 EVENT GROUNDS OPEN AT 3:30 PM

3 pm - 11 pm LIFECARE 3 pm - 7 pm OAKLAWN

Air Show Teaser, Balloons, Human Cannonball, Band Twilight/Night Air Show

SATURDAY, JULY 6 EVENT GROUNDS OPEN AT 10 AM

6:45 am – 9 am ½ Marathon 9:30 am – 11 pm LIFECARE 11 am – 6 pm OAKLAWN

Air Show, Human Cannonball,

Balloon Illume, Band, Balloons, FIREWORKS

SUNDAY, JULY 7 <u>EVENT GROUNDS OPEN AT 10 AM</u>

9:30 am – 9:30 pm LIFECARE 11 am – 5:30 pm OAKLAWN

Air Show, Human Cannonball, Balloons, Kids Day, Bounce House

Inflatable Slides

(Rain Date for Fireworks)

3/4/2024

BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL JULY 3 – JULY 7, 2024

HANDICAP SHUTTLE SERVICE HOURS OF OPERATION

WEDNESDAY, JULY 3	3:30 PM – 10 PM	ALL
THURSDAY, JULY 4	9:30 AM – 11:00 PM	ALL
FRIDAY, JULY 5	3:00 PM – 11:00 PM	ALL
SATURDAY, JULY 6	9:30 AM – 11:00 PM	ALL
SUNDAY, JULY 7	9:30 AM - 9:30 PM	ALL

We have a free Handicap Shuttle Service that will transport handicap people from designated areas in our lots - Handicap Parking, Shuttle Wait Signs, etc., to the event grounds/gate admissions. We use Six passenger carts and can transport up to five people per run. We also have a Vendor that rents handicap carts that are permissible to have on the event grounds. These carts are at the Main Gate.

The Parking Lot off Helmer Road, with Denso Gate #17 and The Base Grill Gate #16, will be divided in to three sections. The Company/Sponsor Signs will be in these sections along with Green Flags for Handicapped Parking. Parking Teams should alert Shuttle Team as they park vehicles in the Handicapped area and give the Team the approximate location through the Shoots. Flags will be at those Shoot locations and around the front row parking with numbers on the Flags making it easier for Parking to direct the Shuttle Team.

As a Spectator entering, you will alert the Collection Committee with Parking that you are handicapped and they will direct you to the proper location. Please let the Parking Team also know that you are in need of assistance upon being directed into your spot.

The Parking Lot located off South Airport Road is called BLUFISH and also has Shuttle Service. Simply tell the Parking Collection and Parking Team that you are in need of a Shuttle and they will call for the Shuttle Service and direct you to the proper waiting area.

Any Spectators wishing for a ride back to their vehicle area, at the conclusion of the event, will proceed out the Main Entrance or King Jewelry Gate to the Shuttle Service Waiting Signs.

RANDY'S MOBILITY WILL ALSO BE ON SITE AND RENTS HANDICAPPED SCOOTERS, WAGONS, ETC. CALL 407-492-2321

FOR MORE INFORMATION or ASSISTANCE CALL THE FIELD OF FLIGHT OFFICE AT 269-962-0592