



February 2024

TO: Non Profit Groups looking for a GREAT FUNDRAISER

FROM: Barbara A. Haluszka, Executive Director – E-mail: barb@bcballoons.com

The plans for this summer's Battle Creek Field of Flight Air Show and Balloon Festival July 3 – 7, 2024, are soaring with excitement and we invite you to be a part of this great fundraiser **for your non-profit organization!**

This opportunity is truly a great time and a great way to support a huge community event, not to mention a fantastic fundraiser for your organization. Now, here is how it works. You as a non-profit organization would be apart our Parking Committee and handle the parking of thousands of vehicles during the Battle Creek Field of Flight. By doing so, your organization will share in 20% - 25% of the revenue collected (from the parking fee) during the entire event and achieve \$\$\$\$\$! Basically, if your group chooses "Option A" you will more than likely achieve over \$5,000! This is truly a lot easier than selling candy bars and it is a great deal of fun to do it as an organization, a club, a church, school sports, etc.

I can honestly tell you that the weather will play an important part! When the weather cooperates, we excel in all areas! When the weather does not, revenues will be down for all involved. For the most part, we have been blessed with pretty good weather and I anticipate 2024 will not be a disappointment!

Now, to accomplish our goal, we are looking for five (5) to six (6) groups or organizations to commit to this opportunity. In order to achieve the top dollar bracket, you really want to be working every day and all day, which is "Option A". However, the following is your guide or choices for participation.

Option A: Provide 8 individuals to work every day and all shifts (10-12 hours depending on the day).

Option B: Provide 8 Individuals to work every day for two (2) shifts (8 hours depending on the day).

Option C: Provide 8 Individuals to work three (3) days (July 4, 6 & 7) for two (2) shifts (8 hours per day).

Please understand priority will be given to those groups that can commit to "Option A" and who participated with the 2023 Field of Flight. However, don't hesitate to contact the Field of Flight Office to discuss any thoughts you might have.

Once you have decided to be a part of this great opportunity, we need you to complete the "Commitment Form" and email it to me (barb@bcballoons.com), fax it 269-962-8687 or send it via mail as soon as possible to secure a place or to be considered. You will receive confirmation for participation and we will confirm a meeting date and time for all accepted groups. We hope to have all groups in position to earn \$\$\$\$\$ by April 1, 2024. This will give each group time to get organized.

Once you receive official confirmation, we do suggest that you begin rounding up your volunteers. We also suggest that you find five (5) key people to help you organize and recruit volunteers. Each key person would handle rounding up the volunteers for one (1) of the days each....encourage family and friends to help! Great way for the kids to earn their National Honor Society Hours.

I truly look forward to hearing from you but in the meantime, if you have any questions, please feel free to call the Balloon Office at 269-962-0592. BC Field of Flight. 269.962.0592. 3140 5th Avenue, Battle Creek, MI 49037.

/bah



July 3 – JULY 7, 2024

PARKING COMMITMENT FORM
RETURN THIS FORM ASAP TO RESERVE YOUR SPOT

GROUP NAME: _____

POINT OF CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAY TELEPHONE: _____ EVENING TELEPHONE: _____

EMAIL: _____ CELL PHONE: _____

___ YES, YOU CAN COUNT ON US.

We are currently planning on Option _____. (See Letter for details.)

___ NO, WE ARE UNABLE TO COMMIT FOR THIS YEAR.

Balloon Championship Office FAX: 269-962-8687

EMAIL TO: barb@bcballoons.com

OR

MAIL TO: 3140 5th Avenue, Battle Creek, MI 49037

BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL

July 3 – July 7, 2024

TENTATIVE PARKING SCHEDULE

PLEASE NOTE: These totals are based on a minimum of four (4) Groups providing 8 PEOPLE to work each day, all day; in our Main Parking Lot. And, one (1) Group providing 8 PEOPLE to work each day, all day; South Airport Road Lot. Please remember you can schedule your volunteers with a different “shift” breakdown. This is just our suggested “shifts” which are mostly four (4) hour blocks. Just understand that the maximum you will get credit for is 8 People per day (unless another group needs more volunteers to fill their obligated amount). WE need volunteers to arrive 45 Minutes which is reflected in the Shift Times! Volunteers will also have “free” access to the Field of Flight Event Grounds and activities.

<u>DATE</u>	<u>Shift TIMES</u>	<u>NUMBER OF PEOPLE NEEDED PER GROUP</u>	<u>NUMBER OF COMMITTED</u>
WEDNESDAY, JULY 3	3:15 PM – 8:30 PM	8	_____
THURSDAY, JULY 4	9 AM – 1 PM	8	_____
	1 PM – 5 PM	8	_____
	5 PM – 10:30 PM	8	_____
FRIDAY, JULY 5	2:45 PM – 7 PM	8	_____
	7 PM – 10 PM	8	_____
SATURDAY, JULY 6	9 AM – 1 PM	8	_____
	1 PM – 5 PM	8	_____
	5 PM – 10:30 PM	8	_____
SUNDAY, JULY 7	9 AM – 1PM	8	_____
	1 PM – 5 PM	8	_____
	5 PM – 9:30 PM	8	_____
MONDAY, JULY 8	10 AM – 2 PM	10 TOTAL PEOPLE to Clean Lot A 10 TOTAL PEOPLE to Clean BluFish	

NOTE: If we get weathered out we will send people home. If it slows down in the evening, we will send some people home. ☺

Things to Know

*Wear comfortable clothes *No children under 12 years of age without adult supervision *Bring Coolers for beverages *Wear rubber Gloves if collecting money *Water will be provided *Bring Sunscreen & Hats *Bring lawn chairs for breaks *We provide Safety Vests and Flashlights *We have Porta-Jons so bring hand sanitizer *Younger Kids are great to help hold the Parking Passes *Each group will have a 10 x 10 canopy *Each group will have a lock box for storage *Each group will be given badges and or wristbands for free entrance.