



February 2023

TO: Non Profit Groups looking for a GREAT FUNDRAISER

FROM: Barbara A. Haluszka, Executive Director – E-mail: barb@bcballoons.com

The plans for this summer's Battle Creek Field of Flight Air Show and Balloon Festival June 29 – 4, 2023, are flying high and we invite you to be a part of the excitement and have fun **raising money for your non-profit organization!**

This opportunity is truly a great time and a great way to support a huge community event, not to mention a fantastic fundraiser for your organization. Now, here is how it works. You as a non-profit organization would be apart our Parking Committee and handle the parking of thousands of vehicles during the Battle Creek Field of Flight. By doing so, your organization will share in 20% - 25% of the revenue collected (from the parking fee) during the entire event and achieve \$\$\$\$\$\$! Basically, if your group chooses "Option A" you will more than likely achieve over \$5,000! This is truly a lot easier than selling candy bars and it is a great deal of fun to do it as an organization, a club, a church, school sports, etc.

I can honestly tell you that the weather will play an important part! When the weather cooperates, we excel in all areas! When the weather does not, revenues will be down for all involved. For the most part, we have been blessed with pretty good weather and I anticipate 2023 will not be a disappointment!

Now, to accomplish our goal, we are looking for five (5) to six (6) groups or organizations to commit to this outstanding opportunity. In order to achieve the top dollar bracket, you really want to be working every day and all day, which is "Option A". However, the following is your guide or choices for participation.

Option A: Provide 8 individuals to work every day and all shifts.

Option B: Provide 8 Individuals to work every day for two (2) shifts (8 hours per day).

Option C: Provide 8 Individuals to work three (3) days (July 2-4) for two (2) shifts (8 hours per day).

Please understand priority will be given to those groups that can handle "Option A" and who participated with the 2022 Field of Flight. However, don't hesitate to contact the Field of Flight Office to discuss any thoughts you might have.

Once you have decided to be a part of this great opportunity, we need you to complete the "Commitment Form" and email it to me (barb@bcballoons.com), fax it 269-962-8687 or send it via mail on or before May 1, 2023, in order to be considered. You will receive confirmation for participation and we will confirm a meeting date and time for all accepted groups.

Once you receive official confirmation, we do suggest that you begin rounding up your volunteers. We also suggest that you find five (6) key people to help you organize and recruit volunteers. Each key person would handle rounding up the volunteers for one (1) of the days each....encourage family and friends to help! Great way for the kids to earn their National Honor Society Hours.

I truly look forward to hearing from you but in the meantime, if you have any questions, please feel free to call the Balloon Office at 269-962-0592.

/bah



JUNE 29 – JULY 4, 2023

PARKING COMMITMENT FORM

All New Applicants, Please return this form on or before MAY 1, 2023

GROUP NAME: _____

POINT OF CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAY TELEPHONE: _____ EVENING TELEPHONE: _____

EMAIL: _____ CELL PHONE: _____

___ YES, YOU CAN COUNT ON US.

We are currently planning on Option _____. (See Letter for details.)

___ NO, WE ARE UNABLE TO COMMIT FOR THIS YEAR.

Balloon Championship Office FAX: 269-962-8687

EMAIL TO: barb@bcballoons.com

OR

MAIL TO: 3140 5th Avenue, Battle Creek, MI 49037

BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL

June 29 – July 4, 2023

TENTATIVE PARKING SCHEDULE

PLEASE NOTE: These totals are based on a minimum of four (4) Groups providing 8 PEOPLE to work each day, all day; in our Main Parking Lot. And, one (1) Group providing 8 PEOPLE to work each day, all day; South Airport Road Lot. Please remember you can schedule your volunteers with a different “shift” breakdown. This is just our suggested “shifts” which are mostly four (4) hour blocks. Just understand that the maximum you will get credit for is 8 People per day (unless another group needs more volunteers to fill their obligated amount). WE need volunteers to arrive 30 Minutes to 1 hour prior to the Shift Times!

<u>DATE</u>	<u>Shift TIMES</u>	<u>NUMBER OF PEOPLE NEEDED PER GROUP</u>	<u>NUMBER OF COMMITTED</u>
THURSDAY, JUNE 29	4 PM – 7 PM	8	_____
	6:30 PM – 10 PM	8	_____
FRIDAY, JUNE 30	3:00 PM – 7 PM	8	_____
	6:30 PM – 11 PM	8	_____
SATURDAY, JULY 1	10 AM – 2:30 PM	8	_____
	2 PM – 6:30 PM	8	_____
	6 PM – 11 PM	8	_____
SUNDAY, JULY 2	10 AM – 2:30 PM	8	_____
	2 PM – 6:30 PM	8	_____
	6 PM – 11 PM	8	_____
MONDAY, JULY 3	10 AM – 2:30 PM	8	_____
	2 PM – 6:30 PM	8	_____
	6 PM – 11 PM	8	_____
TUESDAY, JULY 4	10 AM – 2:30 PM	8	_____
	2 PM – 6:30 PM	8	_____
	6 PM – 11 PM	8	_____

NOTE: If we get weathered out we will send people home. If it slows down in the evening, we will send some people home. ☺

Things to Know

*Wear comfortable clothes *No children under 12 years of age without adult supervision *Bring Coolers for beverages *Wear rubber Gloves if collecting money *Water will be provided *Bring Sunscreen & Hats *Bring lawn chairs for breaks *We provide Safety Vests and Flashlights *We have Porta-Jons so bring hand sanitizer *Younger Kids are great to help hold the Parking Passes *Each group will have a 10 x 10 canopy *Each group will have a lock box for storage *Each group will be given badges and or wristbands for free entrance.